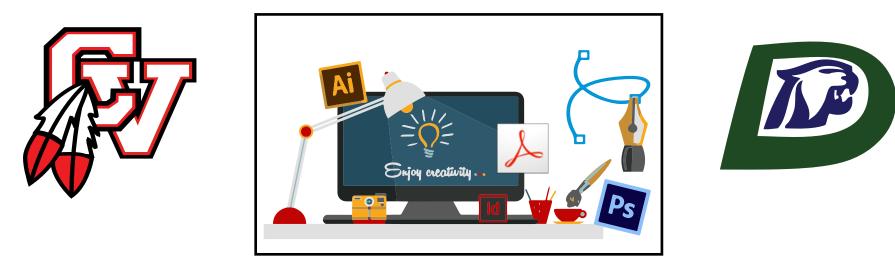
CHIPPEWA VALLEY SCHOOLS

Career and Technical Education



GRAPHIC DESIGN & IMAGING

In the Graphic Design & Imaging program students learn the process of visual communication and problem-solving through the use of typography, photography, and illustration. The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously. Graphic designers create and combine symbols, images, and text to form visual representations of ideas and messages. They use typography, visual arts, and page layout techniques to create visual compositions. Common uses of graphic design include corporate design (logos and branding), editorial design (magazines, newspapers and books), advertising, web design, communication design, product packaging, and signage. Adobe Creative Suite programs utilized with a high concentration on InDesign, Illustrator, Photoshop, and Acrobat. A cumulative portfolio will be established at the end of every course for employment and/or higher education.

Types of Degrees, Certificates, and/or Certifications:

- Adobe Certification •
- Associate of Arts •
- Associate of Science •
- **Bachelor of Arts** •
- **Bachelor of Science** •
- Master of Arts •
- **Master of Science**



Examples of Careers:

- Advertiser
- Animator
- Art Director
- Commercial Artist
- Creative Director
- Desktop Publisher
- Film and Video Editor
- Game Designer
- Illustrator
- Industrial Designer
- Multimedia Artist
- Photo Editor
- Product Designer
- Web Designer

Classes can meet the following graduation requirements:

Visual and Performing Arts Credit World Language Credit

<u>Articulation — Earn College Credits!</u>

Students successfully completing 12 segments of the CTE State-approved program may be eligible for tuition free credit.

> Graphic Design & Imaging Instructor: Ms. Kelly Schroeder kschroeder@cvs.k12.mi.us 568.723.2612

NOTICE OF NONDISCRIMINATION It is the policy of Chippewa Valley Schools not to discriminate on the basis of race, color, religion, national origin or ancestry, gender, age, disability, height, weight or marital status in its programs, services, activities, or employment. Inquiries related to nondiscrimination policies should be directed to: Civil Rights Coordinator, Assistant Superintendent of Human Resources, Chippewa Valley Schools Administration, 19120 Cass Avenue, Clinton *Township, MI 48038 Phone: 586-723-2090 / Nondiscrimination inquiries related to disability should be directed to:* Section 504 Coordinator, Director of Special Services, (same address) Phone: 586-723-2180



Types of Degrees, Certificates, and/or Certifications: Adobe Certification Associate of Arts Associate of Science Bachelor of Arts Bachelor of Science Master of Arts Master of Science



Examples of Careers: Advertiser Animator Art Director Commercial Artist Creative Director Desktop Publisher Film and Video Editor Game Designer Illustrial Designer Multimedia Artist Photo Editor Product Designer Web Designer



Chippewa Valley High School 18300 Nineteen Mile Road Clinton Township, Michigan 48038

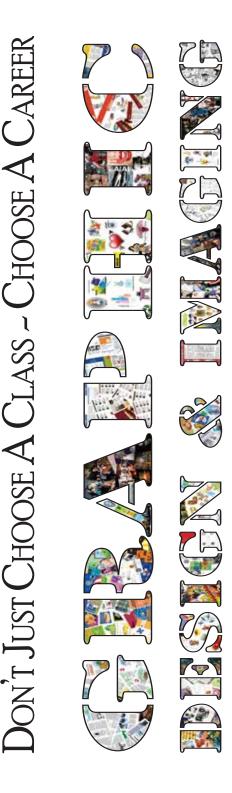
www.cvs.k12.mi.us/cvhs



Graphic Design & Imaging Instructor Kelly Schroeder kschroeder@cvs.k12.mi.us Work: 568.723.2612 Cell: 586.447.2292 kschroeder@cvs.k12.mi.us



All CTE programs follow the District's policies of nondiscrimination on the basis of race, color, religion, national origin or ancestry, gender, age, disability, height, weight or marital status in all programs, activities, and employment. In addition, arrangements can be made to ensure that the lack of English language skills is not a barrier to admission or participation. Support services are available through Carl D. Perkins Education Act for students with special needs.



Software Programs Utilized

Adobe InDesign

The software lets you design and preflight engaging page layouts for print or digital distribution with built-in creative tools and precise control over typography Integrate interactivity, video, and audio for playback on tablets, smartphones, and computers.



Adobe Illustrator

The software helps you

create distinctive vector

artwork for any project.

Take advantage of the

precision and power of

sophisticated drawing

brushes, and a host of

time-savers.

tools, expressive natural



Adobe Photoshop The software delivers all the state-of-the-art editing, compositing, and graphic design capabilities plus breakthrough tools for 3D design and motion editing. And now, use it with creativity-boosting mobile apps.

Adobe Acrobat



This software lets you deliver highly professional PDF communications. Create and edit PDF files with rich media included, share information more securely, and gather team feedback more efficiently.

Graphics Design & Imaging Introduction

The goal of this course is for students to acquire the publishing, drawing and photo manipulating and editing skills needed for graphic design for industry and/or higher education through various lessons, assignments, and projects. This course covers the following areas of study: digital computer layout, design, electronic pre-press, scanning, desktop and electronic publishing, formatting and manipulating text and graphics, computer drawing, vector artwork design, formatting, enhancing, correcting, and manipulating images, for print and the web. In addition, all the Graphics and Printing Technology and Communications Program Segments will be introduced which include, industry overview, safety & health, design and image output and development, finishing operations, employability skills, applied academics, new media, leadership skills, and project management. Adobe Creative Suite Software (InDesign, Illustrator, Photoshop & Acrobat) will be utilized. A cumulative electronic portfolio is produced upon completion of this course.

Graphics Design & Imaging Intermediate

The goal of this course is for students to acquire the publishing, drawing and photo manipulating and editing skills needed for graphic design for industry and/or higher education through various lessons, assignments, and projects. This course covers the following areas of study: digital computer layout, design, electronic pre-press, scanning, desktop and electronic publishing, formatting and manipulating text and graphics, computer drawing, vector artwork design, formatting, enhancing, correcting, and manipulating images, for print and the web. In addition, all the Graphics and Printing Technology and Communications Program Segments will be introduced which include, industry overview, safety & health, design and image output and development, finishing operations, employability skills, applied academics, new media, leadership skills, and project management. Adobe Creative Suite Software (InDesign, Illustrator, Photoshop & Acrobat) will be utilized. A cumulative electronic portfolio is produced upon completion of this course.

Graphics Design & Imaging Advanced

The goal of this course is to independently reinforce, establish, and strengthen the specific skills needed for graphic design in industry and/or higher education through various tutorials. This course covers the following areas of study: advanced digital computer layout, design, electronic pre-press desktop and electronic publishing, formatting and manipulating text and graphics, computer drawing, vector artwork design, 3D vector artwork, perspective drawings, animation, formatting, enhancing, correcting, and manipulating images, for print and the web. In addition, all the Graphics and Printing Technology and Communications Program Segments will be covered which include, industry overview, safety & health, design and image output and development, finishing operations, employability skills, applied academics, new media, leadership skills, and project management. Adobe Creative Suite Software (InDesign, Illustrator, Photoshop & Acrobat) will be utilized. A cumulative electronic portfolio is produced upon completion of this course.

Graphics Design & Imaging Advanced

This course reinforces, establishes, and strengthens the technical graphic design specific for industry and/or higher education through various Adobe Illustrator, InDesign, Photoshop and Acrobat tutorials. This course covers the following areas of study: advanced digital computer layout, design, electronic pre-press desktop and electronic publishing, formatting and manipulating text and graphics, vector artwork design, 3D vector artwork, perspective drawings, animation, formatting, enhancing, correcting, and manipulating images, for print and the web. Students will participate in their CTSO further to develop their technical and leadership skills utilizing advanced tutorials and projects supporting the graphics school projects. A cumulative electronic portfolio is produced upon completion of this course.

Articulation Agreement

Articulation Agreement (Students who fulfill the requirements of items 1 through 4 must submit a portfolio for review. The college faculty will review the student's portfolio and may grant up to 12 semester hours of articulated credit.) Eligible students could qualify for tuition-free (articulated) credits at various colleges. Chippewa Valley High School agree that students successfully completing the Graphics Design & Imaging program at the Chippewa Valley High School who meets the following requirements can receive select credit in the Media & Communication Arts program at Macomb Community College.

- 1. Student must successfully complete the Chippewa Valley High School's Graphic Arts Technology program with a GPA of 2.5 and an overall GPA of 2.0.
- 2. Student receives recommendation from the Chippewa Valley High School Graphic Arts Technology Instructor.
- 3. Student must enroll in the Media & Communication Arts program at Macomb Community College within 3 years of high school graduation.
- 4. Applicants for credit must meet all college admission requirements and be an enrolled/registered student in good standing.
- 5. Course credit will be added to the student's transcript upon successful completion of the appropriate advanced level course and the payment of a transaction fee (\$5.00 per transaction at the time of this agreement). Regular tuition and fees for credit granted under this agreement will be waived.

Students who fulfill the requirements of items 1 through 4 must submit a portfolio for review. MCC Media & Communications Arts faculty will review the student's portfolio and may grant up to 12 semester hours of articulated credit.

Note: Graphics Design & Imaging classes satisfies the Visual Performing and Applied Arts Credit needed for the Michigan Merit Curriculum / High School Graduation requirement.



Graphic Design & Imaging

Portfolio Example

InDesign Announcement

Emily Mia Jones Vice President of Cate & Caddly

- August 16, 2012
- 8 pounds 2 ounces
- 19.5 inches

- parents: Todd & Cathy
- brother: Todd, Jr., 8
- sister: Judy, 4

Illustrator Adriana Lim



Photoshop Beetle Nut



InDesign Buddies Baseline Report





Illustrator Castle Hill



Photoshop Chipantrula



InDesign Brochure



Illustrator Chevrolet Corvette

CHEVROLET CORVETTE

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Photoshop Cyber Kitty

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InDesign Business Cards



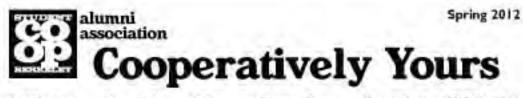
Illustrator Fashion



Photoshop Enchantress



InDesign Cooperatively Yours



Hijinks at the Ridge House Reunion



Radge House Reemon, October 15 2011

Over 80 guests packed the lanne on Oceaster 16, 2011. Even planeing began with housekaeping. The nakleinin applied a firsh cost of paint, threw suit and featuring and Bought new funcht forminare, weeded and plarmed a new repetable garden, and mobilized a cooking crew. We are especially grateful in Home Munager Tort Partridge, House President Kyan Knaudieck, Kitchen Manager Emma Kohlsmith, and Workshills Manager Mary Virali. Ivy Mova (1986-00) speet considerable time researching unchinerated himory and Tiffany Yuen Hollfelder (1981-RN) helped the house update the processes lense ilbum.

In addition to the speet les excerntod below, we heard from Tom Biglione (1968-71), Tilliny Ynen Hollfelder, Scott Hayes (2003-05), Cocilia Osomia (2009.11), and "The Frahman," Stuart Gegenheimer (House Manager as uf Spring 2012).

First House President Yosh Takakuwa (1945)

Agong of sudens from Cil came concentration camp where we wave "interned" to invite us to apply so the University of California. Since we were control that we maple por Reithern Persy I desided to enroll at CM. Eleven

Japanese American Students from Topuz corolled. The students who came in inetw as were from Selles Hall and EXCSCA has it that known it those threat. Nationally, most of us Japanese students applied valive in the Co-op mean we felt sekome there.

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Morrow and Stan Manganose. About ux months. huir ETSC'A parchased Bidge Hour, We said given first choice in move into the new doms The

three of an moved into a room st Ridge. The startinghere was enricely different to Ridge has un die north side in a quies neighborhood with churches at religious achieve of pression on. We called D 'Acard' HIE

I was elected up for the first President of Ridge Hutse. This got the out of regular work shifts. Since we same lonking In time a good time, we sponsoled many social activities. Dinner dances were esonially good. We used to invite the latter from Subising Lemogram-

Please two Ridge House be p.6. Cooperatively Yours, Spring 2017

Message from the BSC President Modeling Cooperation Bill' President Elaina Marshalek

(Emphani ducierus hrue the IEF) 15 a resonant trooker mainti commune

Other weekend in February, such than 25 members of the Berkeley Fudent Cooperative traveled dewn in Stanford University's last independent cooperative m show solidarity in hit efforcie kees the house undem-mouel and modern-run. Other cooperatives around the country have looked to the BSU as assume and a model in the pass two years, the BSC has provided intriagenery adutor, intervial assistance. legal and insurance refercile, and swearequity to a number of student rus onnew that are in the paperss of developing or sustaining themselves through stallenging circumstances.

In 2010, we grounded the start of the Berlacky Studient Food Collecting which now operates a student-tim food co-op near the UC Barkeley compar. In 2011, se provided alone and financial Antistante

de

What puts the BSC in a position Ϊű. to give advice and assistance to Detis Doites at other student-run cooperatives? they ma-We've been doing some imporcessfully. tant work in the past year to Intraining li make us a stronger organization. to retain didt dieg-

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We have an provided advice or families Dving in U.C. Sarsta Cintz as they negotiate to make their costs more ationable by adopting a cooperative model, and to the OC Meyord Graduane Anerobiy at they examine time to aquitalize on Merced's real estate "bast" and means a new madem loosage coopenitive on a comercis with an Undrerany-spectrosted graduate boushig.

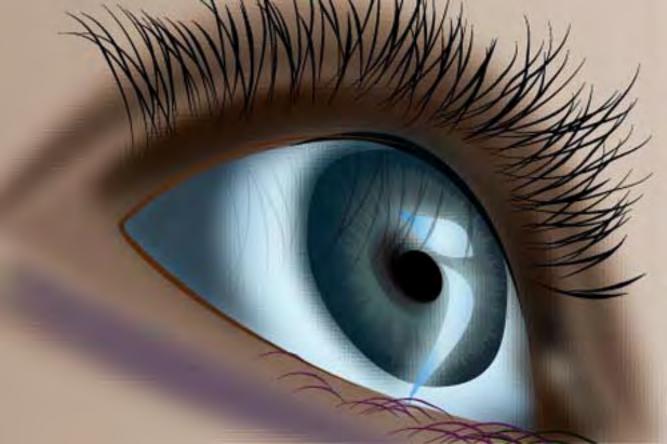
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Illustrator Vision



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InDesign Halloween Invite



Now Beeking Renformers for our Tantalizing FREAK SHOW * * *

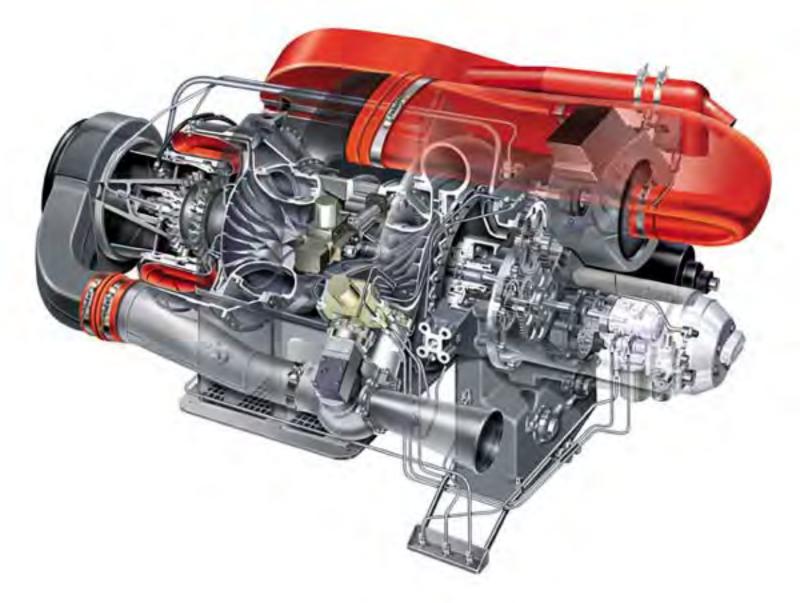
> Step right up to the golden age of circus this Halloween!

Exciting games, prizes and delicious deep-fried goodies await at this curious carnivale under the big top. Join the show and become a part of the abnormal fun!

RSVP

oct. 15

2956 TOURBROOK WAY * SACRAMENTO, CAL 916 752 3898 * rubert@sreeliveram.com Illustrator Flight Engine



Photoshop Flapper Jaws



InDesign La Maison



> Case Study: Restaurant & Service Industry

La Maison Promotion & Marketing Strategy



// Introduction

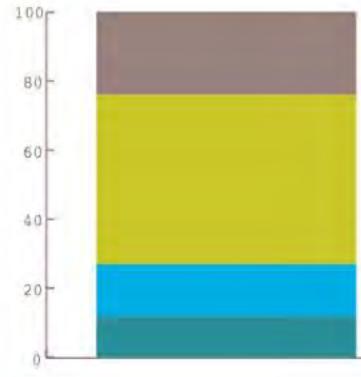
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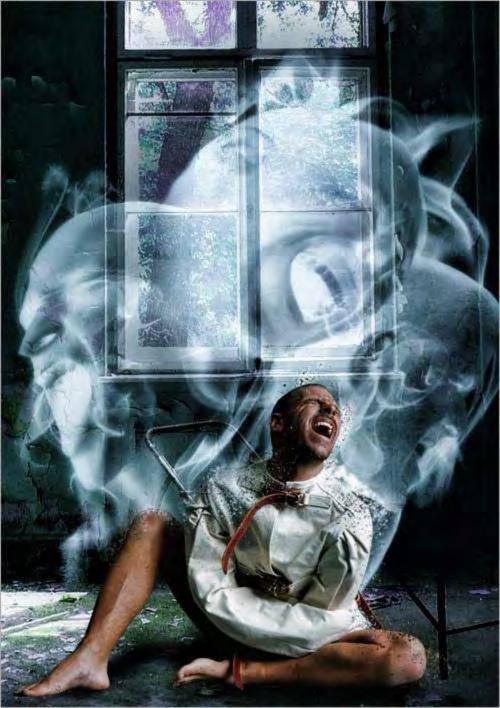
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InDesign Magazine Cover



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Guide to a successful record playing Vol 1

Behind the scenes of this summer's biggest parties The greatest DJs ever

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Illustrator Hydro Plane



Photoshop Invasion



InDesign Pet Vet Weekly

3) PetVetWeekly

How To Cure Unwanted and Excessive Barking

Contributed with the help of Karen I. Overall of the Centre for Neurobiology and Behaviour, Psychiatry Department, University of Pennsylvania School of Medicine.

Although the nuisance of noisy dogs is an obvious problem amongst homeowners, are anti-bark collars just a quick fix to a more deep-routed, long term dog behavioural problem?

There are many causes for this behaviour. Separation anxiety, craving for attention and even the doorbell can cause the most placid dogs to bark inappropriately.

When trying to discourage inappropriate barking it is important that you know the reason for the barking. Some dogs bark at the doorbell in protection of their pack (the family).

It is important not to discourage the desire to protect the family, but allow the dog to associate the doorbell with good things. Practice this by inviting friends over to ring the doorbell. Correct any barks with a firm 'no' and allow your friend to reward the dog when he resists temptation to 'warn you of intruders'.

Dogs that suffer with separation anxiety should be treated for that before any barking issues are addressed as barking is a symptom of it rather than a result.

The key to dealing with dogs that bark for attention is patience and the ability to be on hand to reward good behaviour. It is ineffective to reward a dog for simply not barking, unless that reward is an alternative to the undesirable behaviour.

Again, your friends can help with this. Get a friend to sit with the dog as you 'leave the house'. Your friend can distract the dog with the treat and also positively reinforce the no barking rule.

Only return to your dog when he has successfully completed a designated period of not barking. As soon as the dog barks, your friend should leave the room.

Then try it without your friend. Simply leave a few treats with the dog on his own. Do not return to him if he barks. If he continues to bark return to the dog, issue a 'no' and leave, offering no attention or physical contact.

Ten Tips to Keep Your Senior Cat Healthy and Happy

1 Take her in for regular dental checkups.

Cats mask discomfort and pain, and it's often hard to tell if your cat has dental problems unless her breath is horrific, or her face swells from an abscessed tooth.

2 Groom her often.

The benefits of grooming extend beyond keeping her coat tidy. Grooming your cat daily will help you learn your cat's body to such a degree that you'll be able to recognize tender spots or lumps early on.

3 Encourage play.

It's easy to forget to interact with older cats, since they sleep most of their days away and don't seem like they want to play. But it's worth trying to engage them in play-try their favorite toy and some catnip, and see what happens.

4 Buy bed steps.

Older cats often have difficulty jumping up on the bed. If she's accustomed to sleeping with you, and no longer can get up on the bed to do so, she might feel depressed and alienated.

5 Provide a heated cat cup or heated pad.

Geezer cats feel the cold more, and appreciate a warm place to sleep.

6 Evaluate accessibility and make changes.

Consider providing a litter box with lower walls, and raising the height of her food and water bowls.

Taking Good Care of Your Kitten

Written by Crystal Ray

Many people are aware of the importance of brushing a dog's teeth, but did you know it's also important to brush a cat's teeth? Good dental care begins when a cat is still a kitten, and regularly brushing your kitten's teeth will ensure he keeps all of his teeth for the extent of his life.

Necessary Supplies

Kittens and cats require specially formulated toothpaste since they're incapable of spitting it out. Look in the pet section of your local discount store. You'll find meat-flavored toothpaste that your kitten is sure to love.

You'll also find a variety of toothbrushes designed for pets. your kitten's front teeth. Don't attempt to reach the back The best toothbrushes for kittens are the kind that fit over the tip of the index finger.

An Introduction to Brushing

Don't attempt to brush your kitten's teeth right away. Introduce him to the idea slowly, and he'll more readily accept it. Begin by putting a small dot of toothpaste on your finger, and spread it on his front teeth and gums. The intent is to give your kitten a little taste. More than likely, he'll love the flavor, and he'll consider it a treat. Do this once or twice a day for a few days before introducing the toothbrush.

When you begin using the toothbrush, start by brushing teeth until he becomes accustomed to the toothbrush. Give him a few days, and you'll be able to proceed to the back.

After your kitty is used to the toothpaste and the feel of the toothbrush on his front teeth. gently brush the outer sides of the back teeth. This is where most of the tartar and bacteria collect. Don't worry about brushing the inner sides. The tongue naturally keeps this area clean.

7 Create

a stable environment.

Change is difficult for a lot of cats, especially as they get older. For example, adding a kitten to the household may be difficult on an older cat, especially if she's long been an only cat.

8 Consult with your vet about supplements.

Supplements or special formulations of food can provide additional Omega3 fatty acids, glucosamine with chondroitin, immune system boosters, probiotics, or other supplements that may offer benefits to your cat's health.

9 Switch to a senior formula cat food.

Talk to your vet to determine if your cat might benefit from one of the many senior formula cat foods on the market. These foods typically provide an optimal balance of appropriate protein, fat, calories, vitamins and minerals for older cats.

10 Provide an appealing source of water.

Cat fountains are very popular with cats, and may encourage your senior cat to drink more. Keeping your cat well-hydrated is especially important for proper kidney function and overall health. 👑

Illustrator Hyped



Photoshop Masked



InDesign Plumbing Business Card

A Bargain Plumbing & Drains LLC

Insured and Bonded

COLD

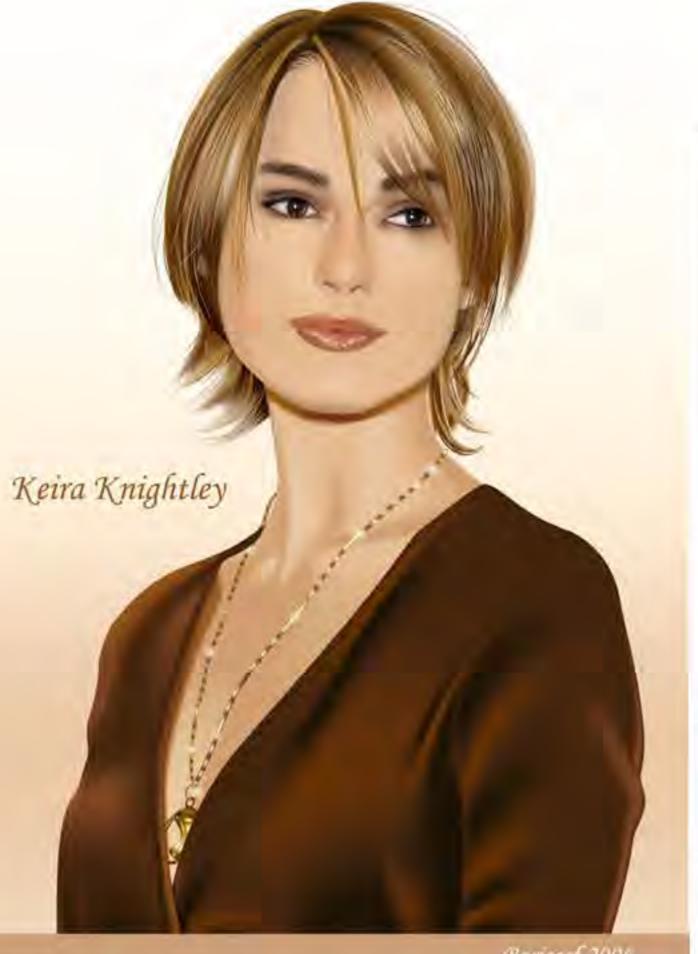
Free Estimates

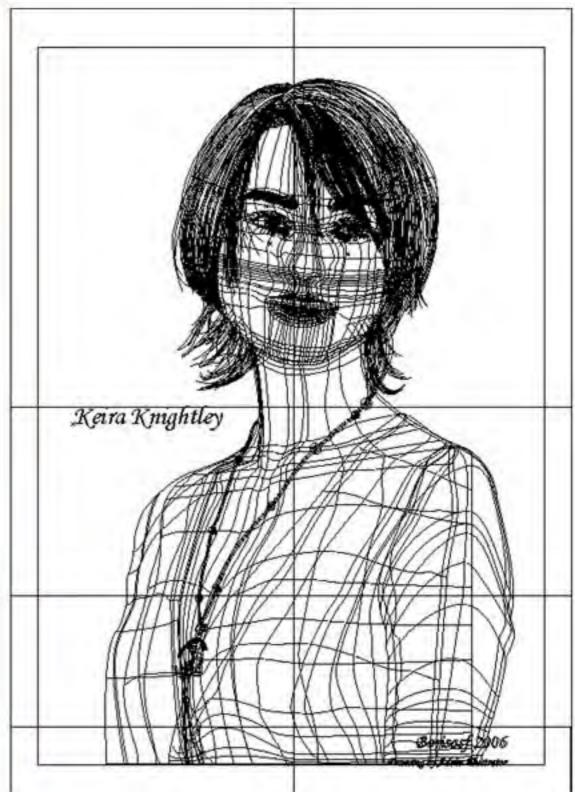
Senior Discounts

Joseph Celli owner Cell: 732-691-9696

Masters Plumbers License # 12856

Illustrator Keira Knightley





Borisasf 2006 Disa ng py Adobe Huatanoi Photoshop Medieval



InDesign Shower Invite

Join us for a Shower Honoring THE Mother-to-Be,

So

the second second

atie Hurdle

on Saturday, August eleventh at eleven o'clock in the morning

> 8001 Baby Love Trail Raleigh, North Carolina

> > Registries TARGET, WALMART AND BABIES 'R' US

R HI HI HI

Regrets Only HOST@GMAIL.COM

Hosts ANNA CLAIRE JONES JENNIFER STEWART

SARAH PARKER

Illustrator Kermy



Photoshop Mother Nature



InDesign Roscoburg

Welcome to ROSCOBURG

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amet elit tellus. Phasellus massa niis, porttitor nec vehicula quis, placerat sodales erar. Curabitur tristique luctus urna, et aliquant arcu gravida in. Aliquam sodales dui nec ipsum accumsan nec consecterur libeto tincidunt. Etiam malesuada elementum fe Proin leo velit, eleifend ac faucibus auctor nec tellus. Praesent tempor, ai eget dignissim euismod, sapien fells ab ligula, at rhoncus nisl efit non est. Dui accumsan fringilla velit, vel suscipit e gravida non.

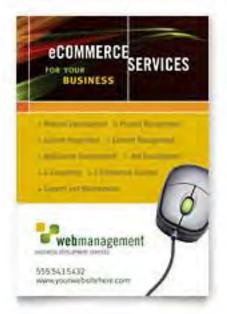
Illustrator Macine Gun Kelly



Photoshop Puzzled



InDesign Software Solutions



DYNAMIC WEBSITE SOLUTIONS

Technological Expertise for Implementing Custom Business Applications

Teste verde verde

SOFTWARE FOR YOUR BUSINESS

Custom Development of e-Commerce and e-Business Software Solutions

(1) Fore latter to freque to be in the set of severes as several of antisets (spectre yas basis) parties over hybrids are annel again from these in long get some facility. Same that prior a solution when these in long get some facility.

"We Don't Just Develop Software Taluelans, We Support Them Diroughtait Their LifeCycle."

endings sprint (respective) reports at proving all pair reserve parameters have used priors any remove pair, here and another Allers than remove parameters and as vectors performed reports program with respectively all sprint respects places, here we prove all remove potents and provide



555 543 5432 www.yourwebsitehere.com Illustrator Med-a-lert



Photoshop Orange Peel



Illustrator Miley Cyrus



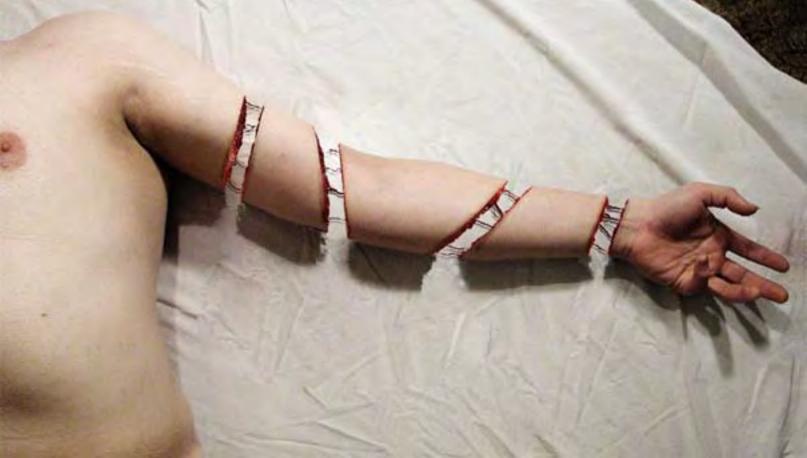
Photoshop Pictureistic



Illustrator Phil-Boyd Illustrations



Photoshop Severed



Illustrator Pie Chart

Market Share Outlook (All Video Sectors)





36%

Percentages reflect current market trends in all categories, including specialty and education titles. Photoshop Tutti Fruity



Illustrator Powered



Illustrator V-Robo Boom



Illustrator Punked



Illustrator Resident Evil



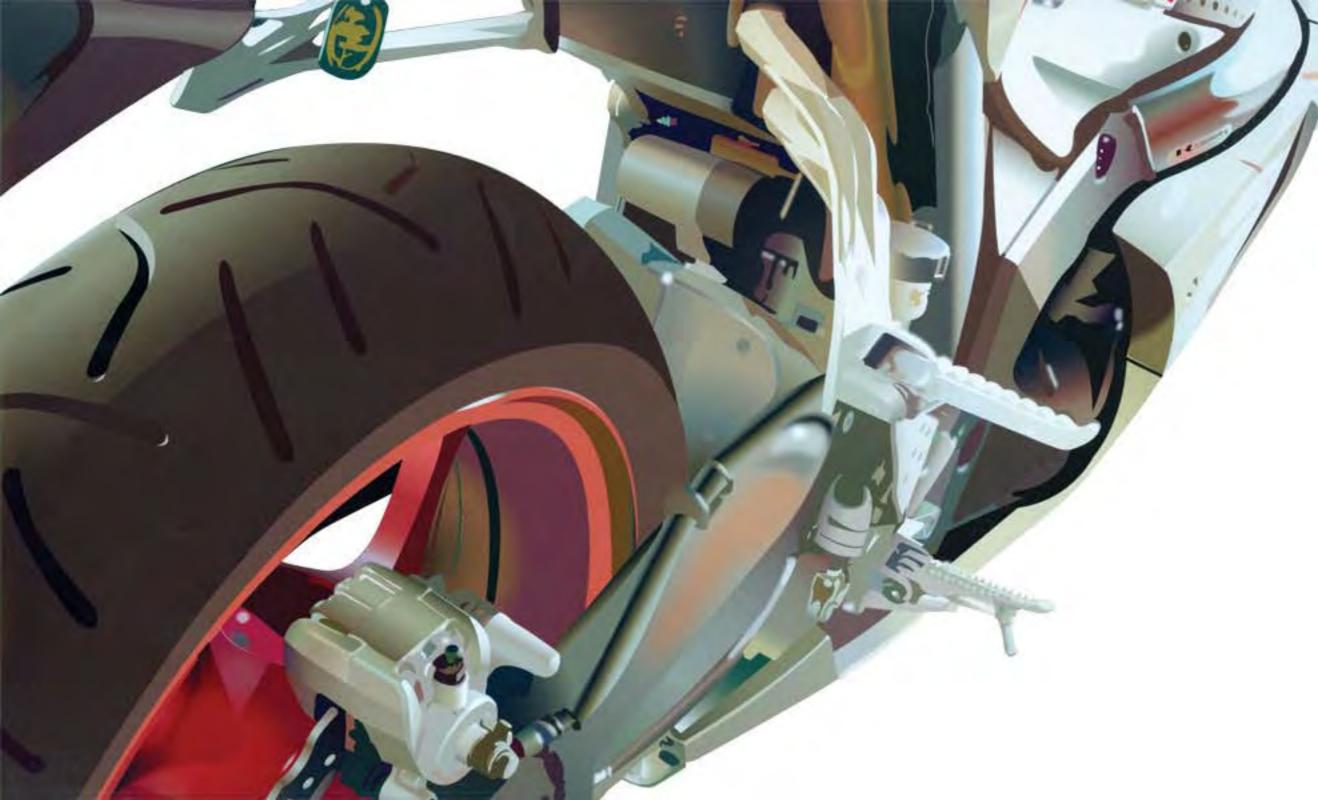
Illustrator Safari



Photoshop Shattered



InDesign Speed



Photoshop Spidey-Doo



Illustrator Splattered

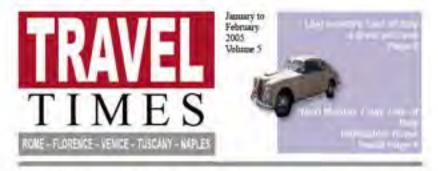


Photoshop Sucker Punch



VERIAL ABUSE CAN BE JUST AS HORBITIC, BUT YOUDON'T HAVE TO SUFFER IN SEENCE, CALL THE AWARE HELPLINE FOR ADVICE AND SUFFICIEL MONDAY TO PROAF THOM 3PM 10 13:001/14 59:35.

InDesign Travel Times



"La Dolce Vita" —The Sweet Life —

or contracted, which the Italy have found something imightwing shout the sampmy, whether it be the columni. aspects belowed of the Grepil. Toutints or the personal growth metioned in E.M. Further's A Room with a Flow Family. life: sociability, fixed and straik citic profe and cultural unseems all play their part in theping the capacity of is doicy why - flat sweet life - m does the obsestion with style and design Lodislog your is a desible-edged artitude, though as outlined to Fellow's famous film, which dol much to operationality.

the philosophy Felini threes a peol - war July expering a period of relative pascs and unbility walnessing in a hars of decadence like elements of the project 2 featible mix on the wares with increasing Europeak isomorrowing threading the surprised of the madmonial sieges and the packetyrian; the early evening small. Vet there to use disafet that Julians are planter people, a people toll. by Cessily shows that states that a cuarter of Dallace are not happy with their owner life.

Many about hely page 7



The Felloweney Cantelli step1 Designed in a php? second to the Apple products user the Fellow Phases more of Denserby adds, the subage of Analysis in Denserby apple spins of the sub-of-phases of the subexcision in Denserby States are the feasible of the State and and Cantellanders Spin Spins second phase suce the feasible of the Chancel Internet States (for the production of the feasible of the substates and the States).

Landscape

raly is a mountainers Medirer-Interest country extending south from the Algo, with new major off-shore islands. Sicily and Sandnus, and several groups of unable trimds. It covers an ame of 394,030ing km (113,530 to milet) and has a coertime rotating for 7,600km (4,723 miles: It is over 1.500km (990 milei) long, a commut to the width, which you can drive accust in 3-4 hourt. The chein of Apresson Mercenius must down the country them. Cense is the parts to Xeepin & Calabra in the such, covered in https taken of forest. North of Genrys lie the fist plates of

the Pe Valley, immensely dettile and meanwrely formed. These min-being planes are backed by the Alps, investing earnesind from the backer at Vasimuplia through to Horsena, with the mean scenic stages, the Ortion and Delemines, in the sent. The meanwrepical classic soling kill indicayed sector of soling kill indicayed sector soling kill indicayed sector soling kill indicayed sector soling kill medianed with cypress trees in medianed to control July, seen an its best in Torczay and Cahria

Transf Times History tepts (it's namely Remainstrate Jul) page 8

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